





The potential to grow and make innovative products in rural America is limitless. Since 2009, the Obama Administration has made targeted investments to help rural businesses grow. Through the U.S. Department of Agriculture's projects in affordable housing, energy efficiency, roads and bridges, and internet access, coupled with loans and grants for rural businesses, the Administration has helped to attract and retain a talented rural labor force, improve connectivity and access to information, move products to market, and make rural communities competitive—ultimately supporting strong local economies and expanded opportunity for rural Missourians.

# MADE IN RURAL MISSOURI

Baetje Farms in Bloomsdale, Missouri, produces artisan goat cheeses from their herd. Their award-winning cheeses are available across the region and as far east as New York. USDA supported Baetje Farms to develop their marketing through the Value-Added Producer Grant program.



#### SUPPORT FOR RURAL BUSINESSES

USDA has made investments to help 408 rural businesses in Missouri thrive and grow.

USDA investments in everything from advanced biofuels manufacturing facilities to food hubs help businesses, many of them small, capitalize on emerging markets for rural-made products. In rural America, small businesses support one in three jobs.



## RENEWING RURAL MANUFACTURING

The rural economy includes more than products that come from farms. **Rural manufacturing supports 74,008** 

**jobs in Missouri.** USDA has invested **\$36.8 million** to help rural manufacturers in **Missouri** increase production and capacity.



## **GROWING EXPORTS**

In 2012, exports of farm and ranch products alone contributed **\$3.9** billion to Missouri's economy. The

President's Made In Rural America initiative helps rural businesses capitalize on demand for Americanmade products and identify ways they can participate in global markets.



## HOUSING

Access to safe, affordable housing is critical to maintaining the rural labor force. USDA has helped **35,406 Missouri families** purchase or repair homes.



## CONNECTIVITY

USDA has invested **\$197.9** million to support new and improved broadband service for rural **Missourians.** 

Broadband service helps to expand access to stateof-the-art health care, educational, and cultural resources and helps rural businesses compete in the global economy.



#### WATER

USDA has invested **\$333.2 million** to support efficient water supply, treatment and storage facilities, and

wastewater treatment systems. That investment has **improved the health of thousands of rural Missourians** who now have access to clean water and reliable sanitation.